Corporate social responsibility (CSR) has been defined as ‘the responsibility of enterprises for their impacts on society’. Is CSR a contradiction in terms? Corporate Social Responsibility: A Very Short Introduction shows that CSR holds much more value than it first appears, and shows how it has come of age in recent years. Illustrating the sorts of CSR investments companies make, the ways in which they practice CSR, and the challenges this brings, it considers how the principles migrated from their US roots to become a global business phenomenon. Exploring the place of CSR in different economic, social, political, and managerial contexts, this VSI considers the many positives that CSR can present.