Very Short Introductions online

You are looking at 1-2 of 2 items for: SOC01420

Globalization: A Very Short Introduction
Manfred B. Steger

Print Publication Year: 2017 Published Online: Apr 2017  Publisher: Oxford University Press
Item type: book

‘Globalization’ has become one of the defining buzzwords of our time—a term that describes a variety of accelerating economic, political, cultural, ideological, and environmental processes that are rapidly altering our experience of the world. Globalization: A Very Short Introduction has been updated with developments in global politics, the global economy, and environmental issues, including the EU fiscal crisis, the rise of robot technology, and West Africa’s Ebola epidemic. Presenting globalization as a process encompassing global, regional, and local aspects of social life, it looks at causes and effects, examines whether it is a new phenomenon, and explores the question whether, ultimately, globalization is a good or a bad thing.

The World Trade Organization: A Very Short Introduction
Amrita Narlikar

Print Publication Year: 2005 Published Online: Sep 2013  Publisher: Oxford University Press
Item type: book

The World Trade Organization: A Very Short Introduction explanation of what the WTO is, what it does, and how it goes about executing its tasks. The World Trade Organization (WTO) is scarcely ten years old, but even in these early years of its existence it has generated debate, controversy and even outrage. The deep and far-ranging impact of the WTO on peoples’ everyday lives means that it is not just an institution of interest to economists, but to everyone. A clear understanding of the mandate, structure and functioning of the WTO is essential to appreciate the controversy behind the organization, and whether it deserves the reputation that it has acquired.